

# TEAM SPORT PRODUCT LINE SHEET

au

SOCKS · SLEEVES · WRISTBANDS · CHINSAVERS





WHITE BLACK RED ROYAL FOREST NAVY MIDNIGHT GREEN BLUE NAVY

WHITE BLACK

RED CARDINAL

ROYAL

NAVY



#### THE PROBLEM

#### THE SOLUTION

drymax<sup>®</sup>

THE SCIENCE OF KEEPING SKIN DRY

## MOISTURE HE ENEM'

Playing sports tends to be hard on the feet and skin, sweat and outside moisture only makes things worse. Moisture causes painful blisters which can lead to further infection or injury and it fuels the growth of odor-causing bacteria and fungal conditions of the skin (Athlete's Foot) and toenails (Onychomycosis). In cold/freezing weather, moisture pulls heat away from skin 23 times faster than air, reducing the temperature so rapidly that wet feet and skin become painfully cold and much more susceptible to frostbite.

#### Marketing Hype Can't Escape the Laws of Physics

Wicking fiber socks all claim to keep feet dry. However, this marketing hype doesn't change the fact that wicking fiber socks are not able to keep feet dry.



Because wicking fibers attract moisture and are Because wicking inbers attract moisture and are next to the skin, they hold moisture against the skin, keeping skin wet. Once wet, wicking fiber socks remain wet long after the skin stops sweating and then the very slow process of evaporation takes place inside the shoe.

Most wicking fibers are made from polyester, acrylic, nylon or wool. Wicking fibers are hydrophilic (water attracting) because their positive and negative surface charges attract the sweat/water molecules' negative and positive charges.





drvmax

Polyester

Acrylic

Nylon

Cotton

Wool

#1

Wicking fiber sock manufacturers claim their socks wick sweat "away" from the skin. This is misleading as **wicking fiber socks also wick** sweat across and toward the skin, which helps keep the skin wet.



**frymax** fibers stay dr

DUAL LAYER

OUTER

REMOVALS

Removing Sweat From The Skin Because moisture does not adhere to the drymax fibers, they mechanically lift sweat

off the skin like a squeegee and transfer it into the moisture attracting outer layer without retaining moisture on the inside.

Dryness Only 2 Different Technology Layers Can Provide The laws of physics dictate that no single fiber technology can attract and repel moisture at the same time. To overcome this, **drymax** products utilize two different fiber technologies interwoven to form inner and oute layers.

Super Hydrophobic Fiber Technology

drymax fibers do not wick because they are Super Hydrophobic (moisture repelling). Moisture doesn't adhere to the inner layer of **drymax** fiber terry loops





A Self-Contained System - Guaranteed to Work

We developed and knit into every sock, a self-contained Dual Layer Sweat Removal System; because you cannot rely on other socks or shoes to keep feet dry. Our unique system works so well we guarantee it will keep feet dry and comfortable in all types of footwear and in cold, hot and even wet conditions

WHAT YOU WEAR ON YOUR FEET AFFECTS COMFORT AND PERFORMANCE. CHOOSE YOUR SOCKS WISELY - YOUR TEAMS' FEET DEPEND ON IT.





drymax #1 FIBER TECHNOLOGY drymax is the **DRIEST FIBER** to KEEP SKIN DRY Moisture Absorption (Regain %) ★ INDEPENDENT LABORATORY TESTED ★ **Textile Fibers** DRIER DRY

0%

drymax

POLYESTER

socks

ACRYLIC

WOOL





drymax fibers & socks are VERY DURABLE



drymax fibers are THE LIGHTEST

WETTER

< 0.1%

0.4%

2%

4.1%

7.5%

14 - 18%





drymax fibers have the **BEST THERMAL CONDUCTIVITY RATING** 





### **CITUMAX**<sup>®</sup> Drymax Technologies Inc. PO Box 2300, Paso Robles, CA 93447-2300

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